



For immediate release

Outback Encounter – Best Adventure Travel Company on Earth

National Geographic names Outback Encounter ‘Australia’s One-Country Wonder’

With the National Geographic ‘Adventure’ February 2009 issue another award has come through Outback Encounter’s door, exciting the staff and close business partners.

For the 2009 edition of the annual survey to find the Best Adventure Travel Companies on Earth, National Geographic spoke to more guide services and their clients than ever before (248 in all). All sizes were included, companies that lead 85,000 people a year and those that cater to a hundred. Each one was scored using criteria synonymous with National Geographic—environmental awareness, reliable service, local knowledge.

In the category of One-Country Wonders, Outback Encounter is proud to be Australia’s number one, having received an overall score of 90.2 (out of 100), with the highest score in Client Satisfaction (95.0).

Managing director Drew Kluska is thrilled to have received yet another award for his small luxury travel company that is also featured on Conde Nast’s Dream List.

Overall score	90.20
Client Satisfaction	95.00
Education	91.00
Spirit of Adventure	89.50
Quality of Service	89.50
Sustainability	86.00

For more information visit www.outbackencounter.com or phone +61-8-8354 4405.

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